



**“Your Own Bi-Monthly
Pet Publication”**

**Distribution Areas:
Comox Valley,
Campbell River, Errington,
Parksville & Qualicum Beach**

Advertising Rates

		Single Issue (2 mo.)	3 Issues Prepaid (6 mo.)
Small display ad	3" x 2"	\$46.00	\$124.20 (10% savings)
Medium display ad	4.5" x 2"	\$69.00	\$186.30 (10% savings)
Large display ad	7.5" x 2"	\$92.00	\$248.40 (10% savings)
Quarter page display ad	3.75" x 4.5"	\$100.00	\$270.00 (10% savings)
Half page display ad	7.5" x 4.5"	\$200.00	\$540.00 (10% savings)

**HST will be charges at 12%*

Payment accepted: Cash, Cheque, Visa & Mastercard

Why Advertise in The Scoop on Pets?

You will be advertising in an industry specific publication read by hundreds of people who love pets, remembering every second home in Canada owns a pet of some sort. The publication is designed professionally by a local graphic designer who has eight years of ad design experience. Advertisers have an opportunity to be profiled once every two years and can submit articles at any time without charge. The Comox Valley Welcome Wagon inserts issues in their welcome packages. Once a year in June *The Scoop on Pets* sponsors an indoor/outdoor pet trade show called *Pet Lovers Lane...for the love of pets*. This is a great opportunity to showcase your products and services. As of June 2011, hundreds of people came with their dogs. *The Scoop on Pets* distributes 1,500 locally in the Comox Valley, Campbell River, Errington, Parksville & Qualicum Beach. For a list of these locations and to view current and back issues visit our website at www.TheScoopOnPets.ca.

The Scoop on Pets Publication
(a div. of Sparkling Graphics & Design)
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www.TheScoopOnPets.ca

Advertising Sizes (actual size)

Small Display Ad

3" wide by 2" high

Medium Display Ad

4.5" wide by 2" high

Large Display Ad

7.5" wide by 2" high

Quarter Page & Half Page Display Ad

Quarter Page
3.75" wide by 4.5" high

Half Page
7.5" wide by 4.5" high